# 72024 BANGKOK **TON ECOSYSTEM BUILDERS SUMMIT INVESTMENT GUIDE**

🛗 November 12, 13:00–18:00(UTC+7) 🏫 Bangkok,Thailand





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### **TON Ecosystem Builders Summit**

## The largest global communication platform in the TON ecosystem

The TON Ecosystem Builders Conference is a global industry event and serves as a platform for showcasing TON technology and innovation. It not only enhances global users' understanding of the TON ecosystem but also acts as a crucial bridge for communication and collaboration within and beyond the industry. The conference will be held in multiple cities worldwide, aiming to connect project teams, investors, and partners to jointly promote the construction and governance of the TON ecosystem community, advancing the development of the Web3 industry and fostering the healthy growth of the TON ecosystem.



## Bringing together top industry leaders from the global TON ecosystem





Head of Developer Asia Pacific at Ton



**Dr.Ken** Talking Web3



**Greta** Talking Web3



WangYuKun JinSe Finance



DADA Talking Web3



**AbeYang** KODO Finance



**SUYU** Bankcoin CEO

Kane Ll

W2140



**Sky** DTC Group



**Monica** BANANA



Anthony BEST



## Face-to-face networking opportunities for top VC



Vincent Tse BlockChain VC



**DESMOND MARSHALL** Rouge Ventures



t Tse Jackson Neo ain VC Visionary Founder



es Glass Ventures



**Mr. Liu** IBGTG INC.



ALBERT YIP Syndicate Capital



**Tracy** Waterdrip Capital



BENJAMIN CHODROFF HSBC Lab



**Yat Siu** Animoca Brands



**DAVID GAN** Inception Capital



**YI TING** Animoca Brands







#### **OFFLINE BRAND EXPOSURE (ON-SITE)**

- Branded entrance
- Hanging banner at hte entrance of the conference hal
- The logo wil be displayed on the main stage LED screen during al sessions
- Logo on the exhibition directory and on the press wal.
- Branding on lanyards
- Wristbands featuring hte sponsor's logo
- Sponsor's announcement on the main stage three time during the day
- TabletentswithlogoatVIPlunch

#### **ONLINE BRAND EXPOSURE**

- Dedicated EDM sent twice ot asubscriber base of 30,000 emails, including past WOW atendees, sponsors, and partners
- Logo on the main page of the website (first two screens) and on the "Partners' page
- Native mention ni the press-release, both in a dedicated clause and in a group clause
- Three social media posts across al WOW Summit channels
- Native mention ni the post-release, both ni a dedicated clause and ni a group clause
- Interview with sponsors representative (video)
- Official WOW side events access for VIP ticket holders.
- STAGE OPPORTUNITY
- Two keynotes on the main stage, 51 minutes each.
- Participation ni two panel discussions
- TICKETS
- Standard (20), VPI (6)





## 100,000 USD



#### **OFFLINE BRAND EXPOSURE (ON-SITE)**

• Hanging banner at the entrance of the conference hall

#### **ONLINE BRAND EXPOSURE**

- Logo on the exhibition directory and on the press wall
- Sponsor's announcement on the main stage one time during the day
- Dedicated EDM sent to a subscriber base of 30,000 emails, including past WOW attendees, sponsors, and partners
- Logo on the main page of the website (first two screens) and on the "Partners" page
- Native mention in the press release in a group clause
- Two social media posts across all WOW Summit channels
- Native mention in the post-release in a group clause
- Video interview with sponsor's representative
- Official WOW side events access for VIP ticket holders.

#### SPEAKING OPPORTUNITY

- Keynote on the main stage
- Panel discussion
- TICKETS
- Standard (10), VIP (4)

## BOOTH 8MX8M

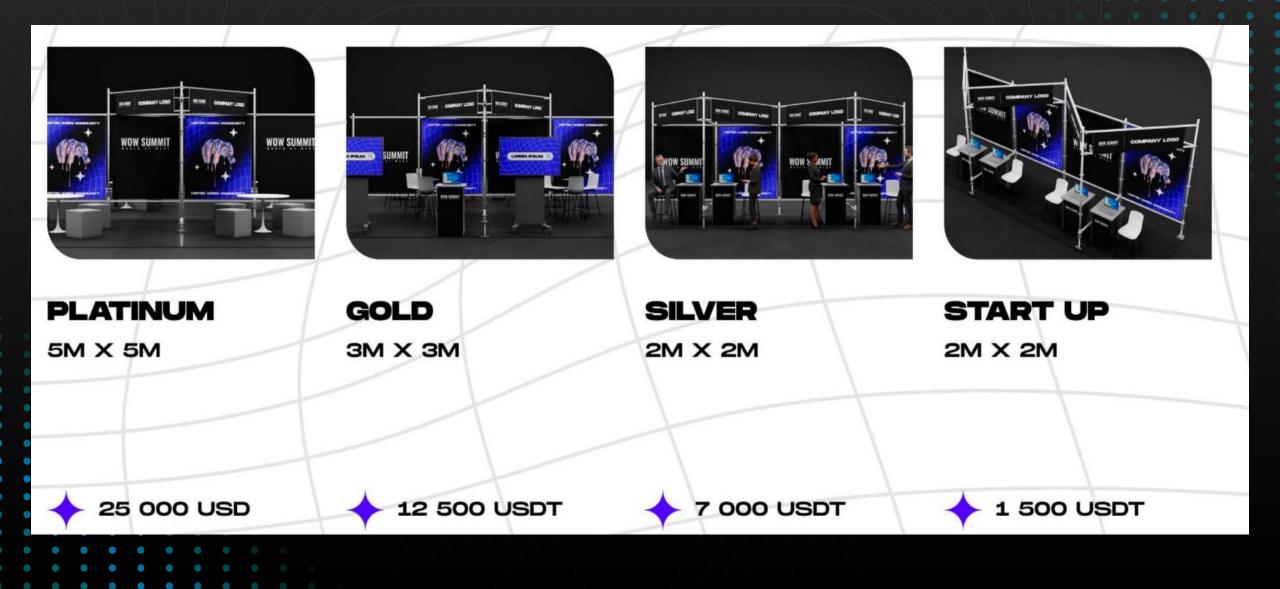


50,000 USD

## **SPONSORSHIP PACKAGES**

SPONSORSHIP PACKAGES WOW BANGKOK 2024	PLATINUM	GOLD	SILVER	STARTUP
PRICE, USD EXHIBITION BOOTH	<b>25 000</b> 5M X 5M	12 500 3M X 3M	7 000 2M X 2M	1 500 2M X 2M
OFFLINE BRAND EXPOSURE (ON-SITE)				
<ul> <li>Logo on the exhibition directory</li> <li>Logo on the press wall</li> </ul>		5	<	
ONLINE BRAND EXPOSURE				
<ul> <li>Dedicated EDM sent to a subscriber base of 30,000 emails, including past WOW attendees, sponsors, and partners.</li> <li>Logo on the "Partners" web page</li> <li>Native mention in the press release in a group</li> </ul>	DEDICATED	GROUP		
	v v	•	Ľ	
<ul> <li>Native mention in the press release in a group clause with sponsor's mention</li> <li>Social media post via all WOW Summit channels</li> </ul>	E	C		
<ul> <li>Native mention in post release in a group clause</li> <li>Official side events access for VIP ticket holders</li> </ul>		E		
SPEAKING OPPORTUNITY				
Panel discussion				
TICKETS	,			
- Standard - Vip	6 3	4 2	2 1	2

## **STANDS REFERENCES**





#### Specifications

- Company Logo Display on the Website & Social Media
- Company Logo Display on the Photo Wall at the Venue
- Standard 6
- VIP 3







#### RECEPTION AREA DIGITAL SCREEN

1 Big digital screen at the reception area First floor — 15/60

## REGISTRATION COUNTER

Branding of registration desk

#### DIGITAL SCREENS ON COLUMNS

16 screens on registration floor 4 columns / 4 screens

#### COMPLEX PACKAGE

25 000 USD

## **DIGITAL SCREENS**







#### DIGITAL SCREENS ON COLUMNS

16 screens on each floor (exhibition floor) 4 columns / 4 screens All screens are synchronized with each other

#### EXHIBITION FLOOR DIGITAL SCREEN

Screen at the entrance to exhibition floor Second floor

#### MAIN ENTRANCE DIGITAL SCREENS

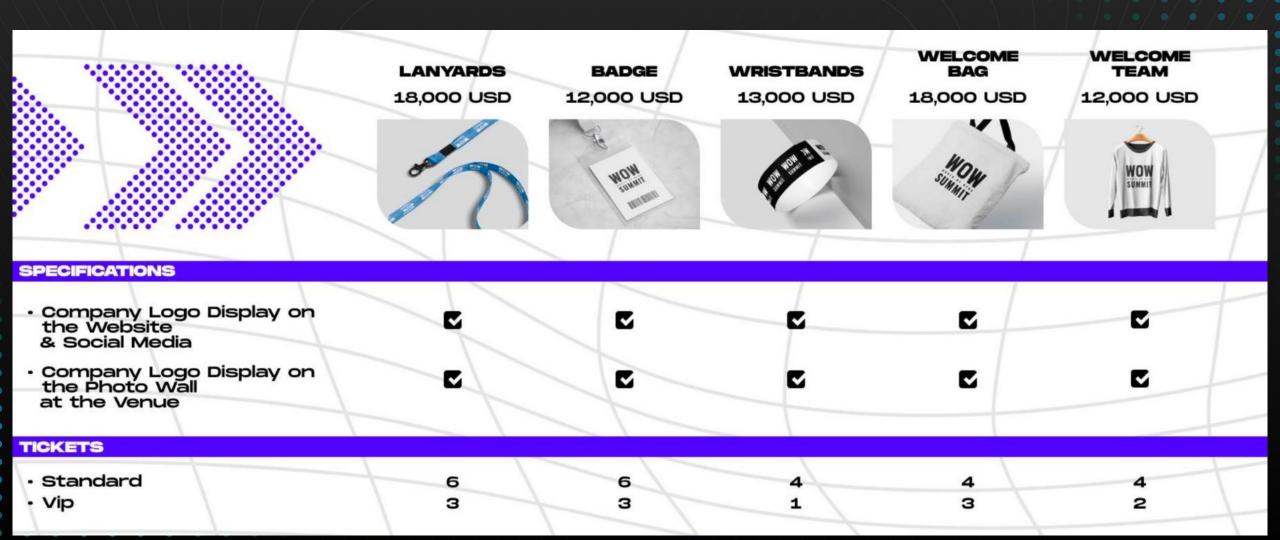
2 Screens at the entrance to exhibition area Second floor

#### 10 000 USD

10 000 USD

12 000 USD

## **ADVERTISING CARRIER**







- EXCLUSIVE ENTRANCE AREA
- company Logo Display on the Website & Social Media
- •companyLogoDisplayonthePhotoWallatthe Venue
- Mention of your company in the
- wowemail marketing campaign.Subscribersdatabase is 20,000+
- Standard tickets 4
  - /IP tickets2 20,000 USD



#### COFFEE ZONE

- Company Logo Display on the Website & SocialMedia
- •Company Logo Display on the PhotoWallat the Venue
- Standard tickets 6
- •VIP tickets2

#### 15,000USD



#### **ONLY 2 AVAILABLE!**

- Stage branding with the Sponsors logo
- Inclusion of Sponsor's advertising in the stage LED wall video content between the sessions
- Stage named after the Sponsor on the event agenda, floorplan, al event materials, networking app
- Platinum Sponsor and Stage Sponsor status
- Social media announcements
- Press-release announcements
- Keynote Speaking Slot 15 minutes
- Company logo on the press wall, on-site floor plan Notifications on the networking app
- Interview of the sponsor's representative for WOW podcast and
- blog
- 4VIP, 10 Standard tickets
- 30,000 USD



## PANEL DISCUSSION SPONSOR

#### ONLY 2 AVAILABLE!

- Branding of the panel discussion "Powered by Sponsor" in the agenda and networking app
- Speaking slot Panel Discussion
- Panel topic discussion with the sponsor
- Company logo on the website "Silver Sponsors" section
- Company logo on press wall
- Social media announcements
- 2VIP, 4Standard tickets





## **EXOLUSVE VPP LOUNGE SPONSOR**

- Company Logo on the VIP badges and Branding of the surfaces 6standard, 4VIP tickets
- Company Logo Display on the Website & Social Media Company Logo Display on the Photo Wall at the Venue
- Mention in the WOW email marketing campaign.

25,000 USD

• Speaking slot at the Panel Discussion with 50% discount



## OFFICIAL DINNER SPONSOR

- Strategically position your brand around and in front of the most influential and esteemed participants of the event. Seize the opportunity to present your business to a prominent VIP audience, forging connections with industry leaders, government authorities, and influential change-makers
- Branded menu with your Company Logo +Company Logo at location around the VPI dinner venue

15,000 USD

40,000 USD EXCLUSIVE



## **OFFICIAL WOW CLOSINGPARTY SPONSOR**

- Branded venue elements
- •Hostess
- •Banners
- •Your Own VIP Area for your VIP Guests
- Announcements at the party
- WOW Community Visitors & Investors





